



**FOR IMMEDIATE RELEASE**

**BARBARA WEISEL  
TO JOIN ROCK CREEK GLOBAL ADVISORS LLC**

WASHINGTON, DC – Barbara Weisel, former Assistant U.S. Trade Representative for Southeast Asia and the Pacific, will join international economic policy advisory firm Rock Creek Global Advisors LLC (RCGA) as a Managing Director.

With firm members in the United States and Europe, RCGA advises many of the world’s leading companies. Founding firm member Daniel Price highlighted Weisel’s leadership role at USTR on economic policy and regulatory issues in Asia, including most recently as Chief Negotiator of the Trans-Pacific Partnership.

“We are delighted to welcome Barbara to RCGA,” said Price, former principal international economic policy advisor to President George W. Bush. “Barbara’s deep Asia experience during Republican and Democratic Administrations will be an enormous asset to our clients,” added Price.

Former USTR Mike Froman said “Barbara is among our country's most thoughtful and effective experts on trade and commercial issues. She's creative, strategic and a leader who can bring people together to find consensus on tough issues. That's why she's admired by her colleagues and counterparts at home and throughout Asia.”

Former USTR and World Bank President Bob Zoellick added “Barbara is a star: She has had extraordinary experience with all dimensions of trade policy, especially in East Asia, and knows how to solve problems and get things done. Barbara is known and respected across the Asia-Pacific.”

In addition to Price, Weisel joins RCGA team members Clay Lowery, former Assistant Secretary for International Affairs at the U.S. Treasury Department; Michael Smart, former international trade counsel on the U.S. Senate Finance Committee; Bruce Andrews, former Deputy Commerce Secretary; and Ambassador Jean-David Levitte (based in Paris), former Diplomatic Advisor to Presidents Sarkozy and Chirac.

“I am delighted to be joining RCGA,” said Weisel. “I look forward to helping our clients capitalize on opportunities and navigate challenges in this turbulent and complex policy environment.”

For more than two decades at USTR, Weisel worked to deepen trade and investment ties with countries across the Asia Pacific. She worked closely with U.S. companies to resolve market access and regulatory concerns. Previously, she worked for a decade at the State Department, covering Japan, the Persian Gulf, and North Africa.

Weisel holds two Masters degrees from Harvard University and a BA from Connecticut College.

For further information, please visit [www.rockcreekadvisors.com](http://www.rockcreekadvisors.com).